

BERITA ICCC INDONESIA

APRIL 2017



BERITA INTERN UNTUK
ANGGOTA DAN KOMUNIKASI
BAGI KALANGAN BISNIS DAN
PROFESI KRISTEN

ICCC (INTERNATIONAL
CHRISTIAN CHAMBER OF
COMMERCE) ADALAH MIMBAR
DIMANA PESAN KRISTUS BAGI
KITA DI ZAMAN INI DIJABARKAN,
DIBAGIKAN DAN DINYATAKAN
TERHADAP DUNIA BISNIS



From the desk of National President

Shalom Mitra kami di Marketplace,
Kami ingin mengucapkan selamat Hari Raya PASKAH. Dengan kita memperingati kematian dan kebangkitan Tuhan Yesus, kita sadar bahwa kedatanganNYA ke dunia dengan meninggalkan ke-ilaianNYA dan menjadi sama seperti manusia, telah memberikan kepada kita suatu teladan atau standar bagaimana dalam kemanusiaan kita oleh kasih karunia Tuhan kita dapat melakukan kehendak BAPA selama di dunia ini.

Situsi keamanan telah menjadi isu yang sangat krusial dengan ancaman teroris yang masih dapat muncul kapan dan dimana saja. Di bulan Maret yang baru kita lewati kota London baru saja mengalami kejadian dimana teroris lagi menunjukkan eksistensi mereka, Hal ini semakin meningkatkan kekuatiran global akan aksi-aksi teroris berikutnya. Dari dalam negeri, headline news banyak menyampaikan tentang aksi demonstrasi pengemudi angkutan umum kepada pemerintah tentang pesaing mereka yang mengoperasikan jasa angkutan umum berbasis aplikasi, bahkan mengakibatkan terjadinya konflik diantara mereka, dalam situasi ekonomi yang belum menunjukkan perbaikan yang nyata, urusan "perut" memang berdampak pada masalah-masalah sosial.

Tanpa kita dapat menolaknya dunia sedang bergeser ke era yang lebih efisien, cepat dan sederhana dimana teknologi informasi memainkan peranan signifikan. Konsumen benar-benar menjadi orientasi dan tujuan utama. Cara-cara berbisnis yang konvensional semakin ketinggalan, sektor riel mengalami penurunan yang tajam namun ironisnya, pasar berbasis media online justru mengalami peningkatan yang signifikan. Dalam bidang pendidikan, kampus yang berbasis konvensional sudah mulai menyiapkan strategi untuk memasuki era yang baru ini, data menunjukkan bahwa jutaan orang dari berbagai belahan dunia manapun sekarang demi efisiensi lebih memilih mengikuti kuliah berbasis online lokal atau lintas negara yang dijalankan oleh universitas-universitas terkemuka dunia. Perusahaan-perusahaan besar pun dapat menerima calon tenaga kerja bersertifikasi selain calon dengan titel kesarjanaannya.

Secara profesional kita harus bertumbuh dalam mengelola bisnis yang Tuhan percayakan kepada kita. Salah satu values ICCC yang bisa kita pelajari bersama adalah "**Collaboration with God, Understand the business and its issues-Innovate and Co-create solutions with HIM**"

Kepakuan dalam mengikuti arahan Tuhan dikombinasikan dengan minat hati anda bagi dunia yang terhilang ini dan dengan pemahaman yang benar terhadap tren dan permasalahan bisnis yang ada, membantu kita untuk menggerakkan perahu bisnis kita berlayar kearah tujuan yang benar.

Mitra Tuhan di marketplace, mewakili seluruh National Board ICCC Indonesia, kami menyampaikan selamat kepada rekan yang akan mengikuti camp kepemimpinan di Cyprus pada bulan April, dari Indonesia sekaligus Regional Director for ASIA, Brother Benjamin Bambang Juwono akan mengikuti acara tersebut. Saudaraku terimakasih atas doa, donasi dan partisipasi anda bagi ICCC-Indonesia (International Christian Chambers of Commerce) Tuhan Yesus memberkati.

Umbu Pekuwali
National President
ICCC Indonesia
www.iccc-indonesia.com

MEMBERS FORUM

• MEMBERSHIP FEE

Bagi anda yang ingin bergabung dan member yang akan memperpanjang kartu keanggotaan anda untuk tahun 2017 agar segera menghubung Simon Aditan – V.P. Membership Domain (HP: +62816974647 atau email: simonaditan@yahoo.com

Annual Membership Fee untuk tahun 2017 kategori Developing Nation menjadi Rp. 750.000 (tujuh ratus limapuluhan ribu rupiah) dimana US\$ 50 dikirim ke Kantor Pusat di Swedia sebagai syarat dan kewajiban International Membership

Membership Fee dapat ditransfer ke rekening ICCC Indonesia atau FORUKIN dibawah ini, dan mengirimkan bukti transfernya dengan fax ke alamat yang tercantum pada halaman pertama kiri bawah dari Newsletter ini:

Rekening Bank:
CIMB NIAGA BANK
Cabang Senen - Jakarta
No. 200-01-00012-00-0
a/n : Forum Komunikasi Usahawan Kristen Indonesia (FORUKIN).

• ICCC NATIONAL BOARD

Benjamin B. Juwono, V.P. Teaching of the ICCC Indonesia which is also Regional Director of ICCC Asia Region accompanied by Johanis S. Najoan, National Board member of the ICCC Indonesia Chamber, on the 28th of February 2017, visited and have a joint meeting with the ICCC Singapore Chamber National Board and ICCC Malaysia Chamber to exchange some information and discussed how to proceed with the mission for all three countries and especially for Singapore.

Present from ICCC Malaysia Chamber: Stanley Kee, Eddy Fong, Bernard Lim, and from ICCC Singapore Chamber: Wilson Cheah, Fionna Lim, Nigel Boatman and Tim Ghinn



Standing in front row, R to L: Eddy Fong, Wilson Cheah, Johanis S. Najoan, Stanley Kee, Fionna Lim. In back row: Benjamin B. Juwono, Bernard Lim, Nigel Boatman, Tim Ghinn.



• Outreach to Phnom Penh

Benjamin B. Juwono, the Regional Director of ICCC Asia is planning to visit Phnom Penh, Cambodia in the near future to establish an ICCC Chamber in this country. Please pray for this intention that the Lord will open door of opportunity.



Testimony Wisdom Inspiration

HOW TO DO BUSINESS LIKE JESUS CHRIST

BY TITO PHILIPS, JR.



How Did Jesus Do Business?

What is Jesus Christ to you?

To some, he's the greatest human who ever lived.

To others, he's the saviour of the world.

To me, he's the *greatest entrepreneur ever!*

WHY?

Because he invented SALVATION and helped mankind solve our greatest problem ever; *eternal life!*

Jesus didn't just die so you can make HEAVEN. He died so you can also reign on EARTH by building a *business that matters, change the world and profit from purpose!*

The 7 Business Principles of Jesus Christ

The story of Jesus Christ is the most told story in the whole of human history. This is because it contains so much valuable lessons that have powerful impact on people.

In the spirit of Easter, I bring you 7 unusual business lessons from the life of the greatest entrepreneur ever - Jesus Christ!

1) PURPOSE – why do you exist?

This is where it all begins in business as well as in life. Unless the end is as clear as crystal, it's impossible to achieve greatness.

Jesus had a clear purpose for coming into the world – *to save humanity from eternal damnation and give eternal life.*

"For God so loved the world that he gave his only begotten son that who so ever believe in him shall not perish but have everlasting life" -John 3:16

As entrepreneur, Jesus knew what is business was; *to die so that you and I can have eternal life.*

Great entrepreneurs begin with the end in mind. They have a clear purpose why they are in business. As a matter of fact, they started business to fulfill that purpose.

To them, business is how they fulfill purpose. You can only build something great if you started with something great in mind.

To discover your purpose as an entrepreneur; [click here to download your copy of our FREE manifesto; “The Entrepreneur’s Journey”](#).

- You will learn how to awaken the spirit of business within by discovering your purpose.
- You will learn how to start and build a business that matters.
- You will learn how to change the world and profit from purpose.

2) MESSAGE – what is your gospel?

Gospel means good news.

As an entrepreneur, Jesus had a gospel [message] he really wanted people to hear. His message was very compelling;

“Seek ye first the kingdom of God and his righteousness and all other things shall be added unto you”. -Matt. 6:33

This is a very compelling story. The idea of going after only one thing [kingdom of heaven] and having every other thing else is definitely a good news many people would love to hear.

As an entrepreneur, **what is your message?**

I talked about the importance of having a compelling message in this unusual article; [The 3Ms Of Highly Effective Marketing](#).

Having a compelling message is crucial to your entrepreneurial success. A message is the foundation of all your marketing and the essence of your brand. Without one, your marketing will be ineffective.

Here's the link again, [The 3Ms Of Highly Effective Marketing](#).

3) POSITIONING – who are your target market?

No one business can single-handedly meet the needs of everyone. The whole world is not your target market; even Jesus recognized this brutal fact.

“I have not come to call the righteous, but sinners.” -Matt. 9:13

As an entrepreneur, this is a major mistake you must avoid. Not everyone is your potential customer.

You have to differentiate and position your business so that those who will value what you are offering [product/service] can identify you easily.

Jesus didn't stay in the church like a pastor would; he was on the street in search of those who were lost. The lost don't come to church, they are in the world and Jesus understood this perfectly.

Positioning is about identifying your target market and going to them where they are with a message they want to hear.

Stop trying to be everything to everyone. [Be something to someone](#) - POSITIONING!

4) DISCIPLESHP - who are your vision partners?

No great thing was ever achieved single-handedly by an individual.

Jesus didn't attempt to save the lost all by himself despite all his divine powers. He enlisted the help of others who were gifted in diverse areas.

"Come, follow me," Jesus said, "and I will make you fishers of men." -Matt. 4:19

Why did he do this?

The reason is so simple, but not so obvious.

Jesus realized he wasn't **omnipresent** -being everywhere at the same time. He knew he was going to die on the cross for the sin of mankind.

He had to raise others who would succeed him and carry on the gospel [message] while he was gone. These were his 12 disciples.

As an entrepreneur, are you trying to go it all by yourself?

This is how many end up in [the deadliest business trap ever](#). You must realize that you are not going to be here forever. What you build should outlive you. The best way to do this is to institutionalize your business by working with a team of vision partners.

While I do understand that at first you might start out alone, this is no

excuse **not** to seek out vision partners along the way.

Great businesses are not the result of an individual, but the collective efforts of several individuals.

5) INNOVATION - where are your signs and wonders?

Being great is not by mouth.

Being great is a function of impact - *signs and wonders*.

Great entrepreneurs are great because they make great things happen.

Jesus is the greatest entrepreneur ever because he was the most innovative ever.

Jesus healed the sick.

Jesus made the blind see.

Jesus walked on water.

Jesus turned water to wine.

Jesus rose the dead.

Jesus rose up from dead.

Above all, Jesus invented **salvation**, mankind's passport to *life after death*.

As an entrepreneur, your greatness is tied to how much great things you can make happen. Jesus made great things happen. He performed signs and wonders. He made impossible possible.

And here's what he has to say to you about innovation;

"Truly, truly, I say to you, whoever believes in me will also do the works that I do; and greater works than these will he do, because I am going to the Father". -John 14:12

6) PROFITABILITY – how much souls/customers are you winning?

Great entrepreneurs build profitable businesses.

As there are two kinds of business; **good** and **great**. There are also two types of profit; **kind** and **cash**.

In Jesus' case, his profit was in *kind*.

His profitability is measured by the number of lives he saved. His business is saving lives so his bottom-line is measured in *kind* not in *cash*.

As an entrepreneur, part of building a business that matter is being profitable. As a matter of fact, the more your business matters, the more profitable you become.

Businesses that matter make these two types of profit; **kind** and **cash**.

Your **profit in kind** is the '**good**' [impact] your goods and service is having in people's lives.

Your **profit in cash** is the money you are paid in exchange for the goods and services you provide.

Both are essential to your entrepreneurial success. In fact, your **profit in cash** is determined by your **profit in kind**.

The origin of both types of profit is value. It's the good in your

product/service that attracts people to pay you money in exchange for it.

"The generous man will be prosperous, and he who waters will himself be watered." -Prov. 11:25

7) LEGACY – what will you be remembered for?

The true mark of great entrepreneurs is their ability to leave a mark in the sand of time.

Every December, we celebrate the birth of Jesus.

Every April, we celebrate his death and resurrection.

This is a man who lived over 2000 years ago and yet the world hasn't ceased to remember him year after year.

Why?

Because his legacy leaves on.

Jesus is not the only entrepreneur who has been able to achieve this feat. There are others like him whose legacy transcends their lifetime and are remembered throughout history.

But in his case, he gave his life to fulfill the purpose of the business.

"Just as the Son of Man did not come to be served, but to serve, and to give his life as a ransom for many." - Matt. 20:28

Great entrepreneurs use their lives to fight for a cause.

What are you prepared to die for?

What cause are you fighting with your life?

Conclusion

To do business like Jesus, you have to follow his 7 business principles;

- 1) PURPOSE – why do you exist?
- 2) MESSAGE – what is your gospel?
- 3) POSITIONING – who are your target market?
- 4) DISCIPLESHIP – who are your vision partners?
- 5) INNOVATION – where are your signs and wonders?
- 6) PROFITABILITY – how much souls/customers are you winning?
- 7) LEGACY – what will you be remembered for?

VISI DAN TUJUAN ICCC



International Christian Chamber of Commerce (ICCC) lahir dari kepatuhan terhadap visi yang diberikan selama kurun waktu enam tahun kepada seorang usahawan Swedia J. Gunnar Olson, yang diteguhkan dengan nubuatan dan terbukanya pintu kesempatan disekitarnya yang sebelumnya tertutup.

ICCC merupakan panggilan yang serius dan menantang bagi pengusaha Kristen untuk mengenali jaman yang sedang kita masuki dan dengan terang dari pengenalan itu memasuki dimensi iman yang baru yang disediakan bagi mereka yang ..."takut akan TUHAN ... berbicara satu sama lain ... dan menghormati namaNya." (Maleakhi 3: 16)

Visi ini memanggil para pengusaha dan kaum profesi di seluruh dunia yang terbeban untuk saling berhubungan,

bertukar pendapat, memperdagangkan barang dan menyediakan jasa, saling mendukung dan menguatkan secara rohani dan materi.

Berdasarkan eksistensi dari visi itu sendiri memproklamirkan otoritas Kristus yang mutlak diseluruh dunia.

Pada intinya ICCC adalah kehendak TUHAN untuk memperluas tali kasih-Nya, melalui gereja-Nya, didalam dunia usaha. Hal ini menuntut para pelaku bisnis mencari terlebih dahulu Kerajaan-Nya dan segala Kebenaran-Nya.

Urapan tersedia bagi mereka yang dengan mata melihat dan telinga mendengar panggilan jaman.

Sebagaimana halnya Raja Daud yang menerima urapan untuk menjadi raja, jauh sebelum dia menjadi Raja, yang keadaan pada saat urapan diberikan sama sekali tidak mungkin bagi Daud untuk menjadi Raja, demikianlah ICCC memanggil para pengusaha Kristen sebelum peristiwanya terjadi untuk mengalami kebebasan masuk ke dalam dimensi baru, dimana sasaran, strategi dan perencanaan bersama-sama diwujud-nyatakan sesuai dengan iman di dalam Kristus.

ICCC mencanangkan panggilan itu sejalan dengan rencana TUHAN bagi jaman ini sebagai kunci memperoleh berkat dan pertumbuhan dan agar dapat bangkit berkemenangan diatas gelombang ombak yang mengancam.

Panggilan ICCC: *"Mereka akan menjadi milik kesayanganKu sendiri, firman TUHAN semesta Alam pada hari yang Kusiapkan. Aku akan mengasihi mereka sama seperti seseorang menyayangi anaknya yang melayani dia. Maka kamu akan melihat kembali perbedaan antara orang benar dan orang fasik, antara orang yang beribadah kepada TUHAN dan orang yang tidak beribadah kepada-Nya."* (Maleakhi 3: 17-18)

KEYAKINAN IMAN ICCC:

- Satu-satunya TUHAN pencipta segala sesuatu dalam kesatuan Trinitas: Bapa, Anak, dan Roh Kudus.
- Keilahan TUHAN Yesus Kristus. Kelahiran-Nya dari rahim seorang Perawan. Karya penebusan dosa manusia melalui kematian-Nya diatas kayu salib. Kebangkitan-Nya. Hak otoritas diri-Nya atas dunia dan Kedatangan-Nya yang kedua kali dalam Kuasa dan Kemuliaan-Nya.
- Alkitab, sepenuhnya sebagai Firman TUHAN yang memberikan inspirasi dan berbagai peraturan bagi kehidupan yang dilandasi iman.
- Keselamatan pribadi orang berdosa dan kebutuhannya untuk mengalami proses regenerasi melalui8 karya Roh Kudus dalam menuju menjadikannya sebagai manusia yang dikehendaki oleh TUHAN, seutuhnya.



TRANSFORMED WORKING LIFE

Transformed Working Life (TWL) adalah Pelatihan resmi dari Kantor Internasional bagi anggota ICCC dalam memperlengkapi anggota dengan pengetahuan dan pemahaman latar belakang, tujuan dan penerapan prinsip-prinsip Kerajaan TUHAN bagi dunia bisnis dan profesi.

TWL diperuntukkan bagi anggota dan dapat diikuti secara cuma-cuma, namun terbuka juga bagi siapa saja yang berminat untuk mengikutinya.

TWL diselenggarakan dalam bahasa Indonesia dan dilengkapi dengan buku panduannya, yang telah diterjemahkan kedalam Bahasa Indonesia juga, sehingga para peserta betul-betul akan memperoleh manfa'at yang besar dan mengalami transformasi dalam kehidupan pribadi maupun bisnisnya.

TWL difasilitasi oleh anggota National Board yang terlatih dan dikordinir oleh V.P. Teaching: Benjamin B. Juwono bersama dengan Teaching Team: Johanis S. Najoan dan Eliezer H. Hardjo

Transformed Working Life (TWL) akan ditayangkan dalam salah satu channel di Indonesia agar dapat dimanfaatkan oleh para pebisnis & profesional Kristiani di Indonesia bagaimana menerapkan prinsip-prinsip Kerajaan Tuhan dalam kehidupan berbisnis dan bekerja mereka.

TWL bagi members secara rutin diadakan pada hari Sabtu ke 2 setiap bulan dan terbuka dan dianjurkan bagi semua member untuk mengikutinya sebagai pembekalan wajib.

DEVOTIONAL

A Fruitful Businessman



Commit your work to the LORD, and then your plans will succeed ([Proverbs 16:3](#)).

Dear friends:

Leroy Eger owned his own construction business in a growing metropolis on the Florida coast. Wanting to be a good steward of what God had given him, he committed every aspect of it to the Lord Jesus.

*When a recession hit the building industry in his area, however, jobs began to get harder to find and the contracts became less profitable. Bills piled up, and he had to lay off some of his workers. Leroy found himself working longer hours. He tells how he no longer shared his **faith** in Christ with those he came in contact with each day, and was constantly getting irritated with his family.*

Several times, his wife mentioned his change of attitude, but he was so wrapped up in his problems and the day-to-day details of his work that he didn't listen to her. Each day he found it harder to turn the decisions he made in his business over to the Lord.

Finally, a family crisis made him stop and reevaluate his attitude. He was amazed at how little he now trusted God with his life. He

wondered how he could have slipped so far away from his first commitment to give every part of his business to the Lord Jesus.

Thankfully, he confessed his lack of trust in the Lord Jesus and began to put God first in his life again. Leroy was a fruitful witness for our Lord for many years. In fact, this beloved friend of more than 25 years was used by the Holy Spirit to help train many, many thousands of people in sharing their faith and living the Spirit-filled life. He also faithfully served on our Board of Directors.

Not long ago I stood by his hospital bedside. Here he lay, possibly at the point of death and apart from a miracle he knew he may not leave that hospital alive. But as we talked and prayed he assured me of his supernatural peace. The Comforter was there with him producing in his life love, joy and peace. Leroy recovered this time, but it was not long before this saint of a man and good friend did depart to be with the Lord. He did so in great victory and in peace.

That is the heritage of every believer from the time we receive Christ until He takes us to Himself. We can know the reality of His comfort in times of heartache, sorrow, adversity, financial difficulties, loss of loved ones, or whatever the occasion, for He is the God of all comfort. "(He) always causeth us to triumph in Christ" (2 Corinthians 2:14, KJV).

Yours for fulfilling the Great Commission each year until our Lord returns,

Bill Bright

began as a campus ministry in 1951 and now has more than 27,000 full-time staff and up to 500,000 trained volunteer staff in 196 countries in areas representing 99.6 percent of the world's population. In the past 50 years, Campus Crusade for Christ has seen approximately 6 billion exposures to the gospel worldwide. The film, "JESUS," which Bright conceived and funded through Campus Crusade for Christ, is the most widely translated and viewed film of any type ever produced. Since its use began in 1980, the film has been translated into 839 languages and viewed or listened to by over 5.7 billion people in 228 countries. Dr. Bright was also the author of more than fifty books.

Visit campuscrusade.com for more details

TERIMAKASIH

Telah membaca Newsletter ini dan juga meneruskannya kepada teman dan relasi bisnis Anda

The late Dr. Bill Bright was Founder and President/Chairman Emeritus of Campus Crusade for Christ, an organization which